**Tamil Films in National Archieves**

1945. SHRI VALAMPURI JOHN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of Tamil Films that have been purchased and preserved in the National Archieves in the last three years;

(b) what are the basic requirements these films have to meet for their preservation in the National Archieves;

(c) whether any Committee has been set up to judge the merits of these films; if so, the names of its members; and

(d) whether there is any final decision taking authority in the matter, if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI AJIT PANJA): (a)

| Year | No. of films |
|---|---|
| 1984 | 14 |
| 1985 | 11 |
| 1986 | 13 |

(b) The information is given in the statement enclosed. (*See* below).

(c) A committee has been formed for the purpose of selection of films etc. The names of the members of this Committee are as follows:—

1. Smt. Aruna Vasudev
2. Shri Adoor Gopalakrishnan
3. Prof. Suresh Chhabria
4. Shri B. D. Garga
5. Shri Saumik Banerjee
6. Director, NFAI—Convenor.

(d) Director, NFAI takes final decision regarding purchase of any film on the recommendation of the Committee.

**Statement**

*Basic requirements for presovation of films in National films Archives of India*

1. All National-Award winning films under various categories including technical awards and other citations.
2. Regional films recognised by the various State Government by way of awards and certificates.
3. All films which have been successful at the box office, according to accepted norms in the trade.
4. Films shown in International Film Festivals and Indian Panorama Section of International Film Festivals held in India.
5. *All films financed by FCC/NFDC.*
6. Film based on famous literary works (novels, short stories, plays, folklores, poems etc.).
7. Film representing different genres—like mythological, historical, family drama, stunt films, science fiction, horror film, political satire etc.
8. Children's films produced by Children's Film Society as well as various State Governments and private agencies.
9. Selected student-films made by the Film & Television Institute of India, Pune and other centres.
10. Newsreels and short films produced by private and Government agencies.
11. Representative works of popular artists, technicians and film makers.

**Tamil Radio Journal 'Vanoli'**

1946. SHRI VALAMPURI JOHN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that the fortnightly Radio Journal in Tamil 'Vanoli' incurs heavy losses, if so, what are the reasons therefor;

(b) what are the circulation figures of 'Vanoli' in 1984-85, 1985-86 and 1986-87 monthly-wise;

(c) whether the All India Radio, Madras Station has undertaken any study to improve the circulation figures of 'Vanoli' if so, what are the details thereof; and

(d) whether Government propose to improve the sales of 'Vanoli' if so, what are the details of such proposal pending thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI AJIT PANJA): (a) Yes, Sir. Low circulation and increase in the cost of production, paper, blocks etc. has resulted in heavy losses over the years.

(b) Issue-wise circulation figures for the three years are given in the enclosed Statement. (*See* below).

(c) and (d) Efforts were made to increase the circulation of the Journal and to make it self-supporting. However, this did not yield positive results, and the publication of 'Vanoli' has been discontinued after the publication of its edition dated 22-4-1987.

**Statement**

*Circulation figures in respect of Vanoli for the year* 1984-85, 1985-86 *and* 1986-87

| Date of Issue | Copies circulated |
|---|---|
| 7-4-84 | 8605 |
| 22-4-84 | 8427 |
| 7-5-84 | 8648 |
| 22-5-84 | 8594 |
| 7-6-84 | 8217 |
| 22-6-84 | 8105 |
| 7-7-84 | 7885 |
| 22-7-84 | 7840 |
| 7-8-84 | 7762 |
| 22-8-84 | 7718 |
| 7-9-84 | 7891 |
| 22-9-84 | 7888 |
| 7-10-84 | 7879 |
| 22-10-84 | 7544 |
| 7-11-84 | 7554 |
| 22-11-84 | 7655 |
| 7-12-84 | 7464 |
| 22-12-84 | 7210 |
| 7-1-85 | 7302 |
| 22-1-85 | 7291 |
| 7-2-85 | 7257 |
| 22-2-85 | 7212 |
| 7-3-85 | 7261 |
| 2-3-85 | 7216 |
| 7-4-85 | 7066 |
| 22-4-85 | 6946 |
| 7-5-85 | 6802 |
| 22-5-85 | 6543 |
| 7-6-85 | 6571 |
| 22-6-85 | 6375 |
| 7-7-85 | 6418 |
| 22-7-85 | 6279 |
| 7-8-85 | 6398 |
| 22-8-85 | 6382 |
| 7-9-85 | 6495 |
| 22-9-85 | 6491 |
| 7-10-85 | 6571 |
| 22-10-85 | 6666 |
| 7-11-85 | 6940 |
| 22-11-85 | 6992 |
| 7-12-85 | 7076 |
| 22-12-85 | 7275 |
| 7-1-86 | 7422 |
| 22-1-86 | 7475 |

| Date of Issue | Copies Circulated |
|---|---|
| 7-2-86 | 7492 |
| 22-2-86 | 7488 |
| 7-3-86 | 7475 |
| 22-3-86 | 7583 |
| 7-4-86 | 7790 |
| 2-4-86 | 7792 |
| 7-5-86 | 7778 |
| 22-5-86 | 7782 |
| 7-6-86 | 7775 |
| 22-6-86 | 7918 |
| 7-7-86 | 7773 |
| 22-7-86 | 7769 |
| 7-8-86 | 7688 |
| 22-8-86 | 7778 |
| 7-9-86 | 7891 |
| 22-9-86 | 7812 |
| 7-10-86 | 7542 |
| 22-10-86 | 7203 |
| 7-11-86 | 7271 |
| 22-11-86 | 7294 |
| 7-12-86 | 7295 |
| 22-12-86 | 7382 |
| 7-1-87 | 7224 |
| 22-1-87 | 7233 |
| 7-2-87 | 7194 |
| 22-2-87 | 7105 |
| 7-3-87 | 7073 |
| 22-3-87 | 7147 |

**Circulation of journals by Publications Division**

1947. SHRI VALAMPURI JOHN : Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what are the various journals brought out by the Publications Division in English and Hindi and what are their circulation figures in the years 1984-85; 1985-86 and 1986-87;

(b) whether there are any journals in the regional languages like Tamil, Malayalam, Telugu and Kannada; if not, what are the reasons for not bringing out journals in regional languages; and

(c) whether Government propose to improve the quality of these journals keeping in mind and wide readership in the country, if so, what are the details of such proposals if any pending with Government?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI AJIT PANJA): (a) Details are given in the enclosed statement. (*See* below)

(b) Yes, Sir. The journal 'Yojana' is brought out by the Publications Division in Tamil, Malayalam, Telugu, Kannada, Assamese, Bengali, Gujarati, Marathi, Urdu and Punjabi besides English and Hindi Urdu editions of 'Aajkal' & 'Employment News' are also published.

(c) Every effort is made to improve the quality of the journals to attract more readership. Various steps that are being taken in this regard include introduction of greater regional variety in language journals, inviting articles on given topics and awarding prizes for the best and closer co-ordination with State Governments with a view to projecting various plan-schemes. An Advisory Committee has also been constituted to advise the Publication Division *inter alia* on the improvement in the quality of the journals published by the Division.